

COC/ODS Business Meeting  
February 25, 2009  
Minutes

A business meeting of the Central Oregon Chapter of ODS was held on February 25, 2009, and was called to order by President Deb Guelinas at 6:30 p.m.

Present: Deb Guelinas, Marsha Williams, Kristi Marshall, Monique Davis, Sandy Klein, Donna Thayer

The minutes of the Dec. 10 meeting were approved as submitted.

Treasurer's Report: Marsha is now doing a monthly financial report that she is sending to the Executive Committee. The treasurer report is attached to the original copy of the minutes and is not published on the website. Members may receive a copy by contacting Marsha.

Poster for Central Oregon Dressage Classic: Sandy Klein revealed the artwork she is donating for the licensed show. It is a beautiful painting done by her very talented horse. She contacted Press Pros who can do 13 x 19 inch full color posters with typesetting for \$175 to \$250 for 100 posters. Sandy is donating the artwork and will also frame posters for the major sponsors. She will retain the original painting. Discussion followed about selling copies of the posters. Marsha reported that the Rodeo Association makes money by selling copies at their socials and having the artist present to sign them.

Kristi moved to authorize the club to purchase 100 copies of the posters that Sandy has designed at Press Pros. Marsha seconded. Passed.

The deadline for securing sponsors so that their logos could be on the poster was discussed so that posters would be available for sale at the club social meeting in mid-April. Sandy thought that she would like to have it finished by mid-March. Deb will email all the information to Sandy as soon as possible, and it was decided that only the title and grand sponsor logos need to be on the poster. Marsha suggested putting the club name and web site, the food drive information and NeighborImpact logo and times of the classes with spectator appeal on the poster as well. Discussion followed about doing the artwork on t-shirts, which Sandy said we could buy on vistaprint.com for \$9 apiece. We could sell them at the club social meeting or give them to show volunteers who are not working riders or who have volunteered for four hours or more or sell them at the show.

Marsha moved to buy 15 t-shirts to have for sale at the social meeting in April (3 XL, 6 M, 6 L). Kristi seconded. Passed.

Community Service project: Donna reported that she has contacted NeighborImpact about doing a food drive for this organization. NeighborImpact has large and small containers with their logo and will allow us to use their logo on our promotional materials. Donors can give non-perishable food items, paper products, and personal

hygiene products, checks (for which NeighborImpact will supply a tax-deductible receipt), or cash. It was decided to call this project "Halt. Salute. Donate." Ideas for promotion were discussed and include: notice on notification of ride times; donation for bridle numbers; thank you announcements during show; trainer challenge with free ad in show catalogue for winner; presentation at social meeting; press release (Deb will contact Dawn Jones about this); donation bins in the stall areas as well as at show office; posting on the ODS web site (Marsha will ask Corinne to add)

Web Site: Kristi reported that she installed a counter on January 6 and the site has had 302 hits since then. Marsha suggested adding more articles and photos. Kristi will show Deb and Nancy how to use the web site software so there will be additional people who know how to edit it.

League Shows: The show on October 11 will be held at Future Street Farm, and Kristi will put this change on the web site. Kristi has talked to Amy about using the outdoor arena for the large court and warm up area and the indoor for the short court classes. If the weather is bad, the large court could be moved indoors if it is modified as we do at Horse Butte. Monique suggested looking at Karen Laidley's farm as a possible site for next year. Kristi plans to have a league show committee meeting at the end of March.

Licensed Show: Deb reported that our show has been accepted for the 2009 NAJYRC. Brasada wants to be the title sponsor but doesn't want to donate cash. Laura is negotiating with them about donating the use of the arena.

Arena purchase: Kristi submitted a proposal to purchase arena cones and letters from Burlingham Sports through Bits N Pieces for \$1132 and rails from Mike's Fence for \$924 so the total cost is \$2056, a savings of \$243 over purchasing the entire arena through Burlingham Sports.

Marsha moved that the club purchase the arena for \$2056. Kristi seconded. Passed.

Kristi and Deb will check on when we can expect to receive the arena and ask Gretchen about her offer to store it for us.

Club social meeting: Deb will try to get Aspen Ridge on April 8. She would like all committees to have volunteer opportunities listed on master sheets that members can sign and is looking for ways that key volunteers can be recognized, such as special name tags. Sandy recommended having "ambassadors" to introduce people to others, and Kristi recommended starting a mentoring program. The list of volunteer jobs should be submitted to Deb by the end of March.

Meeting adjourned at 8:07.

Respectfully submitted,  
Donna Thayer (substituting for Nancy Weaver)